

Projects must result in a peak reduction of at least 50 kW from current demand. As an added advantage, individual accounts in a retail chain portfolio, such as bank branches or restaurants, can be aggregated to qualify for the 50 kW reduction. Ask for more detail on how you can combine individual kW savings from different building locations. Incentives are capped at 50 percent of the project cost.

The projects or portfolios must be installed and operational by June 1, 2016 to qualify for incentives and technical assistance supported by the Demand Management Program.

How to Apply

Con Edison has established a network of Market Partners to help customers develop and install their energy efficiency projects. These Market Partners can help guide you through the application process for incentives. To get started with your project application, or to learn more about the Con Edison Demand Management incentive program, contact the approved Market Partner listed below.



For more information:

PTS Data Center Solutions, Inc.
16 Thornton Road
Oakland, NJ 07436
Andrew Graham, *Director, Data Center & AV Solutions*
AGraham@PTSdcs.com
Work: 201-337-3833 x108
Cell: 732-673-1606

Please note that customers can use any vendor they choose and are not required to use a Market Partner to participate in the program.



DEMAND MANAGEMENT PROGRAM

Market Partner
Cooperative Outreach

Manage your energy consumption and **reduce your operating costs.** All with even greater incentives.

Con Edison's Green Team and the New York State Energy Research and Development Authority (NYSERDA) are offering enhanced incentives through our Demand Management Program.

Our Commitment

Our engineers are committed to supporting new technologies that can help us operate one of the most complex and reliable electric distribution systems in the world. Technologies in this program — such as energy storage — will allow for more innovative design and operation of our system. This will result in continued reliable service for our customers.

Con Edison electric customers can take advantage of increased incentives on these technologies, and on energy improvements that will help manage energy use and permanently reduce demand.

The Program

Enhanced incentives can help customers take advantage of new technologies like thermal and battery storage projects, which helps us reduce demand on the Con Edison system. These technologies are gaining ground in commercial and industrial businesses, and this program will encourage wider deployment. For example, the New York City Fire Department now includes a broader array of battery technologies in its code.



Eligible Technologies and Enhanced Incentives

Increased incentive rates will be offered to eligible Con Edison electric customers in addition to the current program offerings. Below is a sample of the new increased incentives and types of eligible projects.

Project Type	Current Incentive	NEW Increased Incentives
Thermal Storage	\$600/kW	\$2,600/kW
Battery Storage	\$600/kW	\$2,100/kW
Chiller/HVAC/BMS/Controls	\$0.16/kWh	\$0.16/kWh + \$1,250/kW
Lighting/LED	\$0.16/kWh	\$0.16/kWh + \$800/kW
DR Enablement	\$200/kW	\$800/kW
Fuel Switching Non-Electric A/C*	Steam AC Program	\$500 - \$1,000/kW
Bonus Incentives**		
Projects over 500 kW		+10% of base
Projects over 1 MW		+15% of base

Incentives are available on a first-come, first-served basis until funds are exhausted. Some restrictions may apply. Visit our website for more details.

**Incentives will be offered for installing steam or natural gas A/C rather than electric A/C.*

***Projects that achieve a peak reduction of 500 kW or more can also earn additional bonus incentives.*

Eligibility Requirements

This program is open to Con Edison customers in New York City and Westchester. Eligibility will be verified during the application process.

Projects cannot commence and existing equipment cannot be removed or disconnected until a pre-installation inspection and baseline verification have been completed.

