



Enlogic Aligns with Key Partners to Launch Data Center Energy Management Solutions in North America

St. Louis, MO, June 16, 2014 – Intelligent power management provider, Enlogic, is bringing the most innovative data center technology to North America with the help of its strategic partners. Having gained a strong foothold in the European and Asia-Pacific markets, Enlogic is now ready to help North American data centers to increase energy efficiency, save money, and enhance reliability.

Enlogic's award-winning line of intelligent Power Distribution Units (iPDUs), Energy Meters, Locking Power Cables, and Environmental Sensors are designed to simplify rack management by providing automated real-time threat alerts, and capacity and load balancing data for energy use optimization and control.

Five partners are working with Enlogic, including: Tubbesing Solutions, Integrated Power Systems, PTS Data Center Solutions, Critical Facilities Technology and EPS Global. Enlogic's pricing and distribution strategy will enable partners to gain a competitive edge and market share while standing out from the competition.

Jim Consolo, President, Integrated Power Systems comments, "One key goal of IPS is offering power quality product - rack power distribution, uninterruptible power supplies, surge suppressors, harmonic mitigation devices to ensure the most reliable systems. Intelligent rack mounted PDUs from Enlogic with Hot Swap Technology allow us to maintain optimum reliability and performance for our customers."

Enlogic's best-in-class design includes billing-grade metering accuracy, high temperature rating, and comprehensive environmental capabilities within an ultra-low profile chassis, saving rack space and enabling access to IT equipment.

Jim Tubbesing, owner and president TSC Solutions says, "Our key goal is to help our customers define ways to do business more efficiently and effectively by increasing the availability of the systems upon which their business depends. The intelligent rack mounted PDUs from Enlogic have features that are attractive to both IT and facilities personnel, and their accuracy for billing is revenue grade."

Enlogic's partners stand above the rest by delivering the best product features and benefits to their customers:

- **A 2 minute Hot Swap NMC** - Replace a network management card with no downtime or power interruption. This Enlogic only feature reduces cost and vast amounts of time in a critical environment. Compared to an average \$3500 cost of downtime and a 7-10 day cycle time for approval and replacement an Enlogic hot Swap NMC only takes two minutes.
- **Dual Network Access** - Enlogic's patent pending DNA allows two parties (ie. landlord and tenant) to maintain separate, private networks while simultaneously accessing PDU information with billing-grade accuracy and precision. Enlogic DNA saved a colocation customer \$1,500 per rack by bypassing costly upstream monitoring device costs, yielding an annual savings of more than \$900,000.
- **Environmental Monitoring** - Continually monitor the data center environment for threats and alert data managers of potential electrical circuit overloads and any changes in the physical and environmental conditions with digital plug-n-play sensors to mitigate downtime risks and enhance reliability.

Peter Sacco, president and founder, PTS Data Center Solutions says, "Intelligent rack mounted PDUs from Enlogic allow PTS to bring to its clients a product that is technically superior, with outstanding quality, and offering great value as compared to the other PDUs currently available in the market."

Mike Jansma, Co-Founder and President of Enlogic, comments, "Enlogic's energy management solutions highlight our commitment to R&D and prove we listen to our customers and partners by providing solutions that solve complex data center challenges. Any partner that works with us will be able to offer something completely different to their customers and we're looking forward to welcoming more to the organization."

Jansma concludes, "We have successfully established the Enlogic brand across Europe and Asia Pacific, recently winning a notable data center award in the UK which was judged by industry peers through an independent vote. We're looking forward to replicating this success across North America with strategic partners that have a history of delivering high quality power solutions that play a vital role evangelizing Enlogic's solutions to customers."

About Enlogic

Enlogic was founded in 2011 by a group of former APC technology executives dedicated to provide innovative solutions to better address growing data center energy management needs. With our commitment to continuous improvement, Enlogic has become the technology leader and expert in energy management, helping data centers across the world to discover waste, improve operational efficiency, and optimize energy utilization.

Enlogic's global presence includes operations in the United States, UK, Ireland, Germany, Netherlands, Australia, New Zealand, Mainland China, Hong Kong, Singapore and Malaysia. At Enlogic, our global R&D team has more than 30 patent applications, with 22 directly related to rack power and environmental management.

With this dedication, we provide the most innovative solutions with the highest quality and reliability to solve any rack management problem.

For more information go to <http://www.enlogic.com/>

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