



Industry
Semiconductor

Bloom Installation
300kW
June 2010
San Jose, CA

Objective:
Cypress combines Bloom Energy Servers and solar power in an effort to begin positioning the company for energy independence

Established
1982

Headquarters
San Jose, CA

Website
www.cypress.com



“You’ve got a great product. A box that produces 100kW, and has no noise or moving parts, and is super clean, just exactly what the world needs today. I think Bloom is going to move right in there as one of the most important energy companies in America.”

– TJ Rodgers, President & CEO



Industry

Internet Retail

Bloom Installation

500kW

June 2009

San Jose, CA

Objective

eBay Inc sought a cost effective, 24/7 solution that delivered 100% renewable energy, allowing them to meet both financial and environmental goals.

Fortune 500 Rank (2009)

303

Established

1995

Headquarters

San Jose, CA

Website

www.ebay.com



“eBay believes in the power of our business model to make a real difference in the world, and that includes how we embrace innovation to reduce our carbon footprint. When Bloom came to us, it was an easy decision to become an early-adopter of their cutting-edge new technology. As a result, we’re meeting financial and environmental goals with the project while fueling a more energy efficient global marketplace. That’s good for us, our customers and the planet.”

– John Donahoe, CEO



For More Information:
(866) 787-3271
Sales@PTSdcs.com

Bloomenergy

Bank of America

Industry

Financial Services

Bloom Installation

500kW

Summer 2010

Southern CA

Objective

Bank of America chose Bloom Energy to provide reliable, clean, cost-saving energy for its Southern California call center as part of its commitment to address global climate change.

Established

1784

Headquarters

Charlotte, NC

Website

www.bankofamerica.com



“Installing low-carbon technologies, like Bloom’s Energy Servers, at our facilities is not only the right thing to do for our planet, but it’s also a smart business decision. Bank of America is proud to be at the forefront as one of Bloom’s foundation customers.”

– Mark Nicholls

Senior

Vice President

Corporate Workplace

Executive

The Staples logo, featuring the word "STAPLES" in white, bold, sans-serif capital letters on a red rectangular background.

that was easy.®

Industry

Office Products

Bloom Installation

300kW

December 2008

Ontario, CA

Objective

Provide the majority of the power for its large facilities and distribution centers.

Fortune 500 Rank (2009)

109

Established

1986

Headquarters

Framingham, MA

Website

www.staples.com



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Bloomenergy®



“The business decision becomes easy when you find a truly reliable, clean, and affordable solution, and Bloom Energy has delivered all three.”

– *Mark Buckley,*
VP of Environmental Affairs

The Coca-Cola Company

Industry
Beverages

Bloom Installation
500kW
Odwalla Production Facility
Dinuba, CA

Objective
This project will operate on renewable biogas, providing a 24/7/365 renewable solution at its Odwalla Production Facility, reducing over 5 million pounds of CO₂ annually.

Fortune 500 Rank (2009)
73

Established
1886

Headquarters
Atlanta, Georgia

Website
www.coca-cola.com



Bloomenergy



“Bloom has the rare combination of cutting edge product development capability and down-to-earth business skills that is required to commercialize the clean energy technologies we will need to curb our carbon emissions on a large scale.”

– *Richard Crowther*
Energy Efficiency Manager



Industry

Communications, Media &
Automotive Services

Bloom Installation

400kW
January 2010
Oakland, California

Result

Bloom systems running on biogas offer Cox a 24/7 renewable energy option to meet power demands while cutting costs and carbon.

Established

1898

Headquarters

Atlanta, Georgia

Website

www.coxinc.com
www.coxconserves.com



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(866) 787-3271
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“Bloom systems running on biogas offer Cox a 24/7 renewable energy option to meet power demands. By cutting costs and carbon emissions, the Bloom project complements our overall Cox Conserves program.”

Jim Kennedy
Chairman, Cox Enterprises



Industry

Logistics and Transportation

Bloom Installation

500kW

February 2010

Oakland, CA

Result

The project is expected to achieve a return on investment in five years and reduce carbon dioxide emissions about 30 percent.

Established

1971

Headquarters

Memphis, Tennessee

Website

www.fedex.com



“FedEx understands the importance of leading in areas of innovation such as energy. Bloom Energy is a pioneer in distributed energy, the concept behind the next paradigm shift in how industry could be powered.”

*Rob Carter,
Chief Information Officer*



Industry

Retail – Food & Drug

Bloom Installation

300kW

May 2010

Santa Cruz, CA

Objective

To power the 60,000 square-foot market solely on 100% renewable energy.

Fortune 500 Rank (2009)

50

Established

1915

Headquarters

Pleasanton, California

Website

www.safeway.com



“This is the only grocery store in the U.S. that has solar panels, fuel cells and a LEED certified building.”

– Joe Pettus
Senior Vice President
Fuel & Energy Department



Industry
Internet

Bloom Installation
400kW
July 2008
Mountain View, CA

Result
Over the first 18 months the project has had 98% availability and delivered 3.8 million kWh of electricity.

Fortune 500 Rank (2009)
117

Established
1998

Headquarters
Mountain View, CA

Website
www.google.com



“As we strive to continually implement innovative and responsible practices across our company, we are proud to be one of the early customers of Bloom Energy.”

– Rick Needham
Manager Green Business Operations



Industry
Retail

Bloom Installation
400kW 400kW
Lancaster, CA Hemet, CA
December 2009 January 2010

Objective
Walmart was seeking an energy solution that could make a major contribution to their GHG targets while contributing to lower costs, and providing the potential to supply continuous power to stores even during critical grid outages.

Fortune 500 Rank (2009)
2

Established
1962

Headquarters
Bentonville, AR

Website
www.walmart.com

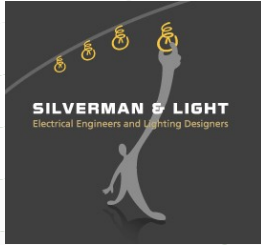
**PTS** For More Information:
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Sales@PTSdcs.com
DATA CENTER SOLUTIONS



“At Walmart, our goal is to be supplied by 100 percent renewable energy. To do this, we are considering a number of emerging technologies, including Bloom Energy, to ensure they work for our business, help lower costs for our customers, and reduce our impact on the environment. We hope to use our scale to help bring these technologies to market in a fast and cost effective way.”

– Bill Simon

Chief Operating Officer



Industry

Electrical Engineering and Design
Innovation

Bloom Installation

100kW
May 2010
San Francisco, CA

Objective

To reduce electricity cost while simultaneously reducing emissions which makes the building more attractive to the artist tenants that they support.

Established

1976

Headquarters

San Francisco, CA

Website

www.silvermanlight.com



Bloomenergy



“The Bloom team has been truly impressive. They have been exceptional at following the issues, and anticipating challenges, and proficient, knowledgeable and professional throughout. Even though we are one of Bloom’s smaller clients, we would never have known that by how we were treated. That attitude and professionalism will take BE far into the future.”

– Charles Silverman PE
President, Silverman & Light, Inc.